

BUSINESS ADMINISTRATION CERTIFICATE

Overview

This certificate expands on the "New Supervisor or Manager Certificate" by developing managerial skills in marketing, finance, and operations. While it builds on concepts from the "New Supervisor or Manager Certificate," students may complete it before or after completing the other certificate. Coursework from this certificate may also count toward the requirements for a Bachelor of Science in Business Management.

Program Outcome

- Apply knowledge of organizational behavior, finance, marketing, law, and operations to management in business environments.

Admission Requirements

- Meet the general requirements (<https://catalog.bethel.edu/adult-professional-studies/admission/general-requirements-admission-caps/>) for admission to the College of Adult & Professional Studies.

Students who have not achieved the minimum GPA, grade standards, or other assessment criteria may still apply to be considered for provisional acceptance. See *Admission Categories*.

Certificate Requirements

The required curriculum for the Business Administration Certificate comprises of an 18 semester credit sequence of courses.

Code	Title	Credits
BUSN 301	Foundations of Business Management	4
FINA 200	Financial Management	4
BUSN 323	Marketing Fundamentals	4
BUSN 335	Business Law	4
BUSN 340	Operations and Supply Chain Management	2
Total Credits		18