

# B.A. IN BUSINESS MANAGEMENT

Code	Title	Credits
<b>Major in Business Management (B.A.)</b>		
BUS 104	Fundamentals of Business and Technology	4
BUS 201M	Business Math & Statistics	4
BUS 210	Financial Accounting	4
BUS 211	Managerial Accounting	2
BUS 220	Principles of Marketing	4
BUS 230	Managing Organizations and People	4
BUS 326	Business Information Systems <sup>1</sup>	3
BUS 361	Business Law	2
BUS 491	Capstone	4
COM 164	Basic Communication Skills	4
ECO 202	Principles of Microeconomics	2
ECO 203	Principles of Macroeconomics	2
<b>Business Management Concentration courses:</b>		
BUS 317	Business Analytics	4
or BUS 335	Employee and Organization Development	
BUS 334	Classic Project Management	2
BUS 344	Managerial Finance	4
BUS 430	Strategic Management	4
<b>Internship or Prior Learning Credit option:</b>		<b>3-4</b>
BUS 481	Internship in Business	
Prior Learning Credit or an additional internship (BUS 481)		
<b>Bethel Distinctive courses:</b>		
CORE 300	Community, Self and Formation	4
CORE 330H	Examining Crucial Questions	4
<b>Code</b>	<b>Title</b>	<b>Credits</b>
Major		64-65
General Education		44-52
Electives		6-13
<b>Total Credits</b>		<b>122</b>

<sup>1</sup> BUS 106 is a prerequisite for this course.

Courses whose number is followed by a letter fulfill a General Education requirement.